

LEMONADE DAY

June 15, 2024

**Whereas**, Lemonade Day is a free, community-wide educational event providing children with the opportunity to learn and apply entrepreneurial thinking and create a foundation for success in the global economy; and

**Whereas**, Lemonade Day exists to infuse today's youth with the spirit of enterprise, teaching the basic business and entrepreneurial skills necessary to become successful, contributing members of the communities; and

**Whereas**, Lemonade Day has a core philosophy of SPEND, SAVE, and SHARE that is implemented by teaching children how to start, own, and operate a business, learn goal setting, develop a business plan, establish a budget, seek investors, provide customer service and give back to the community; and

**Whereas**, Lemonade Day offers opportunities for families, businesses, schools, youth organizations, neighborhoods, institutes of higher learning, and government agencies to unite for a common purpose – to train the next generation of entrepreneurs; and

**Whereas**, Lemonade Day is a day of learning and celebrating Northern Alberta's future. On June 15<sup>th</sup>, every citizen has a job – either buying or helping children sell lemonade; and

**NOW, THEREFORE**, I, Amy Cherniwchan, Mayor of the Town of Smoky Lake, do hereby proclaim June 15, 2024, to be LEMONADE DAY in the Town of Smoky Lake and encourage every citizen to purchase a cup of lemonade from one of the youths participating in the program to demonstrate how our community cares for the future of our youth.

*Signed on Original*

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Amy Cherniwchan  
Mayor