



Invest In

The Town of Smoky Lake



The Town of Smoky Lake is a member of Alberta HUB, the regional economic development alliance for Northeast Alberta, which is the northern region of the Eastern Alberta Trade Corridor.



ABOUT THE TOWN OF SMOKY LAKE

Smoky Lake is located in the west of the Alberta HUB region. Alberta HUB is a partnership of municipalities, First Nations, Metis Settlements, post-secondary educational institutions, and business/industry in northeastern Alberta meant to enhance the quality of life and economic interests of this region. Agriculture is the economic base of the Smoky Lake area, and the major business sector in town is focused on providing agricultural services to the region. Smoky Lake is surrounded by many lakes and streams, along with the North Saskatchewan River. Noted as the Pumpkin Capital of Alberta and home to the only Métis Cultural interpretative centre in Alberta, Métis Crossing.

Community Snapshot

Population	1,127 (2021)
Value of all Regional Building Permits	\$149,100,000 (2021)
Non-Residential Mill Rate	17.0 (2022)
Value of Major Projects in the Region	\$2,965,200,000 (2021)

Source: Statistics Canada Census and Alberta Regional Dashboard



Alberta HUB is a Proud Partner of the Eastern Alberta Trade Corridor (EATC)
www.albertahub.com



www.easternalbertatradecorridor.com



Invest in The Town of Smoky Lake

OUR TOP INDUSTRIES



Oil and Gas

The Town of Smoky Lake is strategically located between Edmonton and the Alberta Oil Sands, which has a projected production of over 3.4 million barrels of oil per day. Drilling, seismic, and pipeline construction contribute significantly to the local economy. Numerous opportunities exist for up-stream oil service companies to locate to the town since it is ideally situated for oil and gas industry transportation and servicing.



Agriculture

One economic base of the region is the agricultural industry that surrounds Smoky Lake. The diverse agricultural sector is operated by both family businesses and larger ventures alike. Resources include grazing lands, good quality flat crop lands, a climate suitable for most crops, ready access to processing facilities, and a large domestic market in Edmonton. The region hosts multiple livestock, pork and poultry farms.



Tourism

Tourism is a significant growth industry for Smoky Lake, and the Regional communities have joined in a municipal and private investment vehicle for a major tourism development initiative. Our anchor asset is the Métis Crossing Cultural Interpretative Centre on the Canadian Heritage designated North Saskatchewan River. Nearby is the Victoria Settlement which showcases life in the Region from 1890 to 1930. The newly formed Smoky Lake Tourism Corporation will invest in, lend to, and develop tourism assets for the visitor economy.



Transportation

Smoky Lake is located on Highway 28, the main logistics corridor for Northeast Alberta. Secondary Highway 855, a north-south corridor, runs through Smoky Lake connecting (south) to Highway 16 (Trans-Canada Yellowhead), which accesses global markets. International commercial and air freight services are located at the Edmonton International Airport located one hour away. Rail access is located 20 minutes west on Highway 28.

COMMUNITY STATISTICS

Demographics

	2021 Totals*	2021 %*
Population	1,127	
Median age of the population	61.6	
Total number of census families in private households	240	
Total number of private households by tenure	440	
Owner	325	73.86%
Renter	115	26.14%
Average value of dwellings (\$)	\$219,000	
Average income \$	\$48,000	
Average household total income \$	\$76,800	

Labour Force

In the labour force	355	47.00%
Participation rate		47.00%
Unemployment rate		8.50%
Management occupations	0	0.00%
Business, finance and administration occupations	40	5.30%
Natural and applied sciences and related occupations	15	1.99%
Health occupations	55	7.28%
Occupations in education, law and social, community and government services	35	4.64%
Occupations in art, culture, recreation and sport	15	1.99%
Sales and service occupations	80	10.60%
Trades, transport and equipment operators and related occupations	80	10.60%
Natural resources, agriculture and related production occupations	10	1.32%
Occupations in manufacturing and utilities	20	2.65%

Education

High school diploma or equivalent	205	27.15%
Postsecondary certificate, diploma or degree	385	50.99%
Apprenticeship or trades certificate or diploma	105	13.91%
College, CEGEP or other non-university certificate or diploma	140	18.54%
University certificate or diploma below bachelor level	60	7.95%
University certificate, diploma or degree at bachelor level or above	10	1.32%

*Source: 2021 Statistics Canada Census

SITE SELECTION INFORMATION

Electrical Provider(s)	ATCO Electric; Direct Energy
Electrical Capacity	ATCO Electric; Ph. (780) 420-7310
Natural Gas Provider(s)	www.smokylake.ca/General-Information/
Natural Gas Capacity	www.smokylake.ca/General-Information/
Water Capacity	www.smokylake.ca/General-Information/
Waste/Sewage Capacity	www.smokylake.ca/General-Information/
Broadband Provider(s)	Telus, Town of Smoky Lake, MCSNet, Xplornet
Broadband Capacity	Up: To 10 Mb/s; Down: To 50 Mb/s



Contact Us

Town of Smoky Lake
56 Wheatland Ave.
Smoky Lake, AB. T0A 3C0
780-656-3674

www.smokylake.ca

Alberta HUB



www.albertahub.com